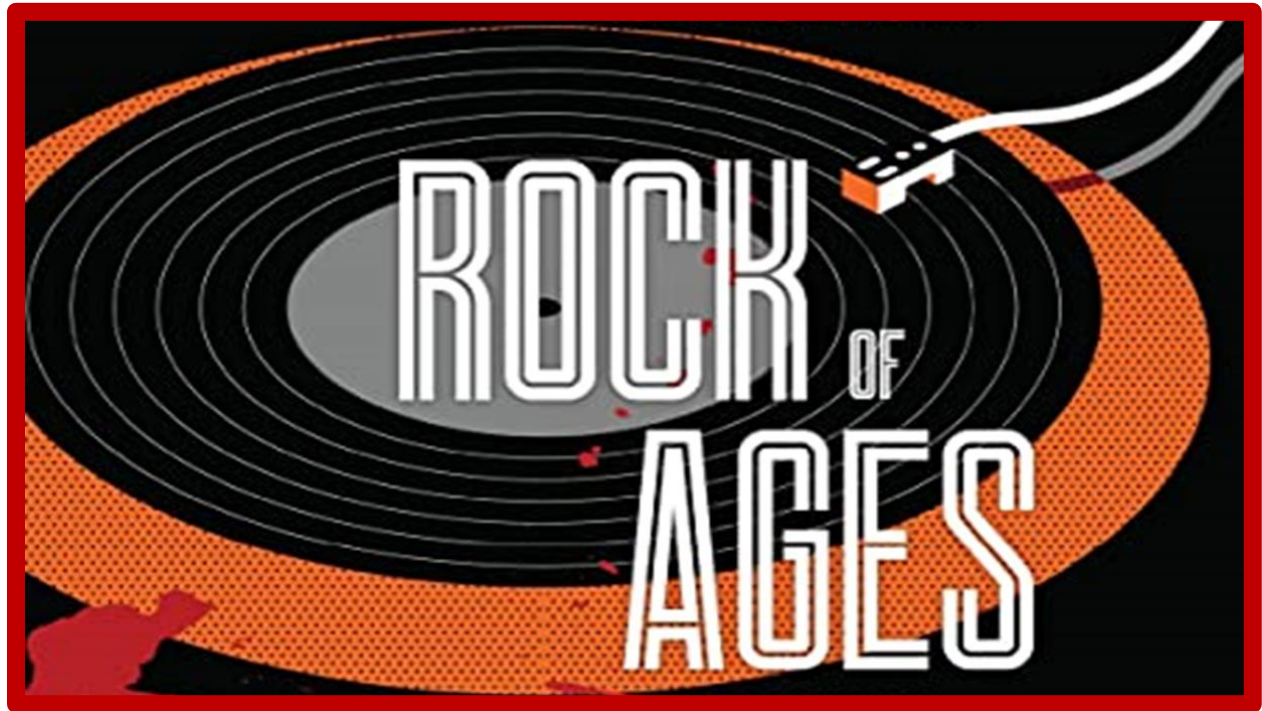


ROCKIN FOR A CURE
2023
21ST ANNUAL BENEFIT FOR ALS



BROUGHT TO YOU BY:



ROCKIN4ALS

**ROCKIN4ALS, THE ALS ASSOCIATION WISCONSIN CHAPTER,
and Alumni & Friends of the MADISON SCOUTS DRUM & BUGLE CORPS**

TONIGHT'S SCHEDULE

WELCOME! We're so glad you're here. In 2022, we raised more than \$12,000 and this year's goal is \$20,000 so please enjoy the live music, the food and libations and know you're helping support services for ALS patients right here in Wisconsin. Please visit our Silent Auction tables and BID HIGH! We're thankful for your support. Your Emcee for the evening is Glenn Moralez, founding Board of Director's member, and alumnus of the Madison Scouts Drum & Bugle Corps.

6:30 p.m. SILENT AUCTION TABLES OPEN

MARIMBA PERFORMANCE by Madison Scouts Alum, Kevin Lucas

7:00 p.m. THE RED DOOR DUO

7:45 p.m. MADISON SCOUTS ALL-STAR ALUMNI BRASS ENSEMBLE —

“A DAY IN THE LIFE OF A BULL FIGHTER”

8:00 p.m. GUEST SPEAKER: ANNIE MALONEY, THE ALS ASSOCIATION

8:15 p.m. MADISON SCOUTS ALL-STAR ALUMNI BRASS ENSEMBLE —

“PART DOS”

8:30 p.m. MADISON CORPS ALUMNI: “You’ll Never Walk Alone”

8:40 p.m. Dedication of the “John and Susan Burmeister ALS Volunteer Memorial Fund”

HEADS/TAILS TO WIN LIQUOR GIFT BASKET

GOLDEN TICKET DRAWING

9:00 p.m. THE WALL OF SOUND

9:00 p.m. SILENT AUCTION TABLE A CLOSES

9:30 p.m. 50/50 RAFFLE TICKET DRAWING

10:15 p.m. SILENT AUCTION TABLE B CLOSES

11:45 p.m. THANK YOU!

You don't have to go home, but you must exit the ballroom by midnight.

[illegible]

THE SILENT AUCTION: HOW TO WIN!

Bid on over 75 unique items. Bid on items and follow the increments listed on each sheet for the starting amount.

The Highest Bidder **must be present** to win, so check in at the Silent Auction a few minutes before closing time so you can make that crucial last-minute bid to win. You may pay with cash, credit card, or check. Stay with the auction item and a volunteer will assist you and help you check out. **Tables close at 9:00 p.m. and 10:15 p.m.** Good luck!



Tip the Band – ALS Patients Win!



ALL MUSICIANS PERFORM FOR FREE TONIGHT

Over 40 musicians have donated their time to maximize the fundraising impact for ALS patients. However – you can maximize their effort by Tipping the Band!

ALL TIPS FOR THE BAND will be donated to the ALS Association for patient services. Please thank the performers by “tipping the band” and know that every dollar of these tips goes to ALS!



Golden Ticket \$25/each

Purchase a Golden Ticket for \$25 and if your ticket number is picked, you get to take home ANY Silent Auction Item.

Your golden ticket has a **1 in 25 chance** of winning any item you want. See a volunteer to purchase remaining tickets. Winning ticket announced at **8:40 p.m.**, so make sure to canvass all the silent auction items and plan which item you will take if you win.

You must be present at Rockin For a Cure at **8:40 p.m.** for your ticket to win and you must immediately remove your silent auction item from the auction table.



50/50 Raffle



\$5 for One Arm's Length



\$10 for BOTH Arm's Length

Winner takes home **half of the total**, and the other half supports ALS patient services.

Winning 50/50 ticket announced at **9:30 p.m.**



Heads & Tails \$10/person



Heads & Tails, introduced last year by John and Susan Burmeister, is a quick and fun way to win big and help ALS. At **8:40 p.m.** get your \$10 bills out and put your hands on **your head** or on **your tail**, wait for the coin flip to determine if you are eliminated. Stay with the game without being eliminated to win a \$100+ liquor gift basket donated by the Rockin4ALS Board of Directors & Volunteers.



WHY IT MATTERS

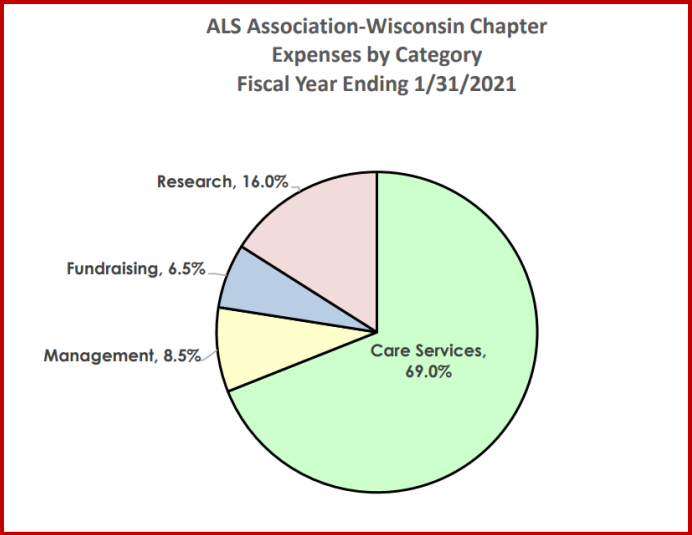


EVERY 90 MINUTES SOMEONE IS
DIAGNOSED WITH ALS.
**EVERY 90 MINUTES
SOMEONE DIES FROM ALS.**

ALS IS THE ONLY DISEASE WITH
NO KNOWN CAUSE
AND NO CURE.
ALS IS 100% FATAL.

THE AVERAGE LIFE EXPECTANCY OF
AN ALS PATIENT IS
2-5 YEARS AFTER DIAGNOSIS.
**ONLY 50% LIVE
MORE THAN 3 YEARS.**

MILITARY VETERANS
ARE TWICE AS LIKELY
AS CIVILIANS TO DEVELOP ALS



Guest Speaker, Annie Maloney The ALS Association Wisconsin



Rockin4ALS is excited to announce our guest speaker, **Annie Maloney**, from The ALS Association of Wisconsin. The Rockin4ALS Board of Directors and Family of Supporters have volunteered at numerous ALS Association Events, every year, throughout the past 13 years. We welcome Annie to the 2023 "Rockin For A Cure!" The Wisconsin ALS Association, headquartered in Milwaukee, provides patient services throughout Wisconsin, and

research programs in Madison and at the Medical College of Wisconsin. After 13 years, Rockin For A Cure has forged a **ROCKIN-SOLID PARTNERSHIP** with the Chapter to make our Madison event the focus to bring together the ALS Community in the Madison Metropolitan Area. All proceeds donated to The ALS Association for Patient Services in Wisconsin. Join us at the ALS Association Madison Walk to Defeat ALS on October 21st.



Mark the Date! Come WALK THE WALK AND MAKE A DIFFERENCE
MADISON WALK TO DEFEAT ALS: SATURDAY, OCTOBER 21st
Registration 8:30 a.m. Vilas Park, Madison
Visit alsawi.org for more information.

THE HONOR GUARD

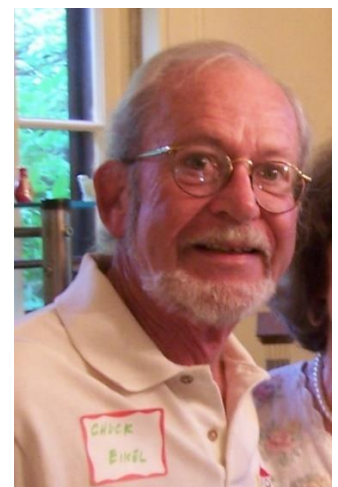
HONORING THE MADISON SCOUTS WHO LOST THEIR BATTLE WITH ALS



Steve Weekes with son, Zach



Mike McKenna



Chuck Eickel



SIGNATURE EVENTS

ROCKIN4ALS

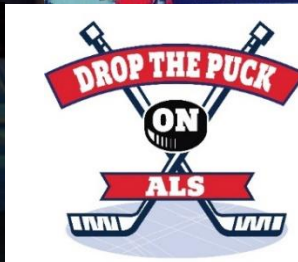
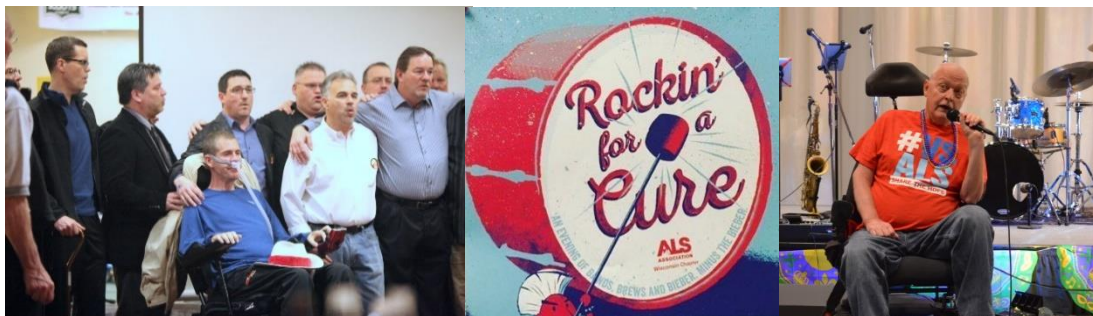
Rockin For A Cure is now in its 21st year and has featured more than 20 diverse and entertaining musical groups.

Drop the Puck on ALS had it's humble beginnings in 2016, when we raised \$200 at the Coliseum. At this year's annual event, you helped us raise more than \$2,500!

Strike Out ALS began in 2018, and provides patients, caregivers, and families with a an evening of baseball at the Mallards Duck Pond! Each year, we *need* volunteers to work the 50/50 raffle.

MKE ROCKIN4ALS is a new outdoor music event in Milwaukee. September 2022 marked this event's first year.

Pictured Below – One of our ALS Heroes, John Jaekel, surrounded by Rockin Volunteers at the Annual Birkenbeiner where we volunteer. ▼



MKE ROCKIN 4ALS

A Live Outdoor Music Event Supporting ALS Patients in Wisconsin



The Performers

The Red Door Duo

Red Door Duo performs "new acoustic" songs and instrumentals and are especially known for their fingerstyle guitar music. Vocal harmonies, ukulele and mandolin are also known to make an appearance in their concerts. The duo is a musical couple composed of award-winning singer-songwriter and 2014 International Fingerstyle Guitar Champion, Helen Avakian, joining forces with acclaimed jazz, bluegrass, and Brazilian fingerstyle guitarist Dave Irwin. This musical couple has been thrilling audiences around the U.S. with their wildly imaginative sets featuring captivating new works, highlights of the American songbook, contemporary covers, as well as upbeat reinterpretations of Baroque and Classical masterworks. RedDoorDuo.org



The Wall of Sound

This year's musical theme, "Back to Madison - Back to the Beginning," refers to November of 2000, the inaugural year of Rockin For A Cure. At this first benefit, the "Wall of Sound," provided an evening of high-impact brass dance music, followed by Alumni of the Madison Scouts Drum & Bugle Corps performing "You'll Never Walk Alone." The Wall of Sound had its humble beginnings in Steve Weekes' basement on the east side of Madison. Steve was the founding drummer for the band, and of course, Steve was the Madison Scouts Alum who founded this event and later died from ALS. Along with Steve Weekes, other Madison Scouts Alumni in the Wall of Sound included Taras Nahirniak and Mark

Ramthun. Tonight's members include Tim Hawkins, Dave Irwin, Julie Trusky-Schwarz, Nicole Lisowski, Taras Nahirniak, Jay Craggs, John Tubbs, Larry Tresp, TJ Beebe, Bob Niederdorfer, Jeff Kitzman, Jamie Beckman, Mark Ramthun, Tom Cook, Dave Erato, and Pauli Ryan. Production: Greg Klas, Tom Powers, and Sean & Devon Powers.



Kevin Lucas

Kevin Lucas, an accomplished composer and music producer, is also an award-winning percussionist who specializes in the marimba and vibraphone. Although piano was his first instrument at the age of seven, Kevin quickly became a nationally renowned percussionist and marimba

virtuoso as a young man. And from 1992-1994 he marched with the Madison Scouts Drum and Bugle Corps, and he won the Drum Corps International solo individuals' competition in 1994. Tonight, he kicks off the evening with a solo performance, and then joins the Madison Scouts All-Star Brass Ensemble, later tonight.

GET YOUR GEAR!



The Madison Scouts All-Star Alumni Brass Ensemble

This 27-man brass and percussion ensemble organized by Scott Stewart has an incredible combined total of over 300 years of Madison Scouts Drum & Bugle Corps performing and teaching experience. Tonight, they'll perform selections from their 1994, 1995, and 1996 competitive seasons. *Sit back and Enjoy the G Bugle Difference!*

1994, 1995 & 1996 Madison Scouts Drum & Bugle Corps

A Drum Corps Fan's Dream: A Day in the Life of A Bull Fighter

- El Toro Caliente
- Concierto de Aranjuez
- La Danza Pasillo
- Cuban Overture

A Drum Corps Fan's Dream: Part Dos

- A Mis Abuelos
- Bolero
- En Fuego (On Fire)
- Malaga



Ensemble Members

Sopranos

Greg Jarosz
Scott Mackie
Chris Metzger
Shaun Owens
John Quigley
Jon Schipper

Mellophones

Bobby Bonslater
Kent Eversmeyer
Craig Mason
Tommy Mitchell
Tim Spilde
Dave Woolpert

Baritones

Al Kent
Kevin Harriman
Don Navis
Mark Ramthun
Kent Shook

Contras

Jonathan Belott
Josh Forbord

Percussion

Joey Banks
Jeff Moore
Jeff Peterson
Jim Yakas

Keyboards

Patrick Coughlin
Kevin Lucas
Taras Nahirniak

Conductor: Steve Smith

YOU'LL NEVER WALK ALONE

"When you walk through a storm
Hold your head up high
And don't be afraid of the dark.
At the end of the storm
There's a golden sky
And the sweet silver song of a lark.

Walk on through the wind,
Walk on through the rain,
Though your dreams be tossed and blown.
Walk on, walk on
With hope in your heart
And you'll never walk alone,
You'll never walk alone."



"You'll Never Walk Alone"

A Song with Very Special Meaning

The Madison Scouts Drum & Bugle Corps played *You'll Never Walk Alone* as part of their repertoire in 1953, 1954, 1955, 1958, 1960-66, 1969, 1970 and 2013. The Madison Scouts began singing the song in the 1950s and alumni will sing it again tonight. The song exemplifies the brotherhood of the Madison Scouts and reminds us that no matter what we go through as individuals, we can draw upon the strength of our shared experience, friendships and character learned as part of the brotherhood, to help us persevere as we walk through life's challenges.

The Madison Scouts Drum & Bugle Corps

For 85 years the Madison Scouts Drum & Bugle Corps has developed and shaped the lives of young men and women through musical enrichment and performance arts. Values such as honesty, integrity and accountability are taught and practiced through the

activity that is modern day drum & bugle corps. A commitment to personal excellence and altruism serves as the foundation for the ultimate goal of teaching our members important life changing skills which will guide them now and in the future. The Madison Scouts are under the direction of Chris Komnick. For more information visit www.madisonscouts.org.

HISTORY OF ROCKIN FOR A CURE

Rockin For A Cure was launched in 1999 as a musical benefit shortly after Steve Weekes was diagnosed with ALS. While waiting with his siblings Monica and John Weekes for treatment at an ALS clinic, Steve came up with the idea of creating a live music benefit for ALS, and was fueled by the passionate support of the band, **Wall of Sound**, where Steve was the founding drummer. **The Madison Scouts Drum & Bugle Corps**, and Scott Stewart, also played a pivotal role, providing drum corps performances, silent auction donations, promotions, and generating an atmosphere of camaraderie at the event. Throughout the years, the Madison Scouts Drum & Bugle Corps and Alumni have continued their steadfast support of ALS.

During the first 4 years of the benefit, the Muscular Dystrophy Association of Southeastern Wisconsin sponsored and organized the event. These first years were important for establishing the brand of the event, which featured high-energy, brass-inspired performances by **Wall of Sound**, and the Madison Scouts performing and singing "You'll Never Walk Alone." In 2004, Steve Weekes wanted to engage the Madison Scouts Alumni in the operations of the fundraiser, and the first Board of Directors based on Madison Scouts Alumni was formed. Because Steve also wanted the proceeds to be completely focused on ALS, Rockin For A Cure partnered with the **ALS Therapy Development Association**, and donated the event's proceeds for research from 2005 to 2009. Beginning in 2010, Rockin For A Cure formed a robust partnership with **The ALS Association Wisconsin Chapter**, which is headquartered in Milwaukee, and supports research and patient treatment at Froedtert & the Medical College of Wisconsin and the University of Wisconsin, and provides patient services throughout Wisconsin.

Rockin4ALS 2023 — What started as an annual Live Music event in 2000, has grown over the years and become a community of support for ALS patients and their families in Madison and surrounding communities. Along the way, we added multiple events, and our organization also volunteers at numerous ALS Association benefits throughout Wisconsin. To accommodate our growth, the organization changed its name in 2017 to **Rockin4ALS**. The new name reflects the umbrella structure of the organization, which now features four signature events, and is still growing. Please contact us to volunteer.

501 (c)(3) Non-Profit Status — Rockin4ALS, Inc. is a 501(c)(3) organization that is exempt from federal income tax. Donors can deduct contributions under IRC 170. Rockin4ALS can receive tax deductible bequests, devices, or transfers under section 2055, 2106, or 2522.



And, special thanks to the Weekes and McKenna families for their continued support! Kemp Weekes, Maureen Weekes, Beth Anne Bell, Karl Weekes, Kathleen Nenigar, Susan Mellmer, Monica Weekes, John and Cristin Weekes, Mary McKenna, Kelley (McKenna) Lawrenz, Tom & Kelly Jo McKenna, Joe McKenna.

ONE BIG FAMILY: Volunteers & Family Members Ensure Rockin4ALS Keeps Growing

Rockin4ALS Volunteers include April Anello • Michael Ausman • Jenny Bolton • Kira Bolton • Chuck Cournoyer • Kelly Crandall • Pam Kexel • Aaron Lawrenz • Craig Mason • Tom Mcinville • Amanda McKenna • Glenn Moralez • Steve Moralez • Mark Moralez • Chris Reott • Todd Shucha • Keagan Sonsthagen • Scott Stewart & Junko Stewart • Tim Spilde, Bonnie Utech • Mike Voves • Cristin McKenna Weekes • John Weekes • Karl Weekes

Glenn Moralez, Event Emcee, Events
Tim Spilde, Silent Auction Committee, Events

Rockin4ALS, Inc Board of Directors

Mike Anello, Director

Iris Bohan, Events

Frank Gonzales, VP of Operations, Silent Auction

Renee Gonzales, Events

Kelley (McKenna) Lawrenz, VP of Patient /Caregiver Outreach

Kristin Mathews, Treasurer

Dave Peters, Events

Website



Facebook

